

GDLsystems focuses on development, not server management, thanks to Everleap

GDLsystems (gdlsystems.com), based in Guadalajara, Mexico, is a digital agency that helps its small to mid-sized business clients benefit from web applications and systems. They specialize in e-commerce sites and online catalogs, developing primarily in .NET and also offering services in internet marketing and promotion.

We talked with GDLsystems.com CEO Juan Pablo Orozco to learn a little more about how they use Everleap for their e-commerce development projects.

Everleap: Juan, several years back you used our shared hosting company DiscountASP.NET to host a project. Could you tell us a little about your experience there?

GDLsystems: I was in a need of ASP.NET hosting and searching in Google I found several providers, compared the features and chose DiscountASP.NET. The idea at the beginning was to not have a lot of expectations. However, after looking for support I was very happy of the quick response and strong knowledge from the support rep.

Now you are working with us at Everleap.

Yes, we are running e-commerce sites developed on ASP.NET and with the database in SQL Server.



Size
10 employees.

Clients
Mainly in Mexico with a few clients in the US.

Growth
3 new e-commerce websites are developed every month.

Business challenge
Existing cloud services provider unable to support their e-commerce sites. Needed a host specialized in ASP.NET.

Solution used
Multi-Site plan.

What prompted you to look to Everleap for hosting services?

I had all my projects hosted on Rackspace. Actually, we have a lot of projects still on Rackspace. However, there were several e-commerce sites not working well with them. The specific problem that triggered the search of a new provider was session management failure in Rackspace and the inability to configure it. It seemed that the app pool was recycled too often and that we couldn't use our current code for shopping cart. The CloudSites product was just not working any more for our e-commerce sites.

"We want to focus on development, not on managing servers. Everleap offers a service not a server." - Juan Pablo Orozco, GDLsystems.com

Rackspace is a great company with great support. However, they are not focused on .NET technology. Since we develop only on .NET, we prefer a provider that is an expert specifically on that platform. When I searched on Google for new providers, I found Everleap, a cloud service specialized in ASP.NET, so I thought it would be a good choice. Then I found out that Everleap was a business related to DiscountASP.NET and I remembered the good support I received from them years ago, so I decided to try Everleap.

And how did things go?

Our test period was successful. Everleap focuses on the technology and we like that you offer a service not just a server. We don't want to focus on server management.

Could you tell us a little more how you leverage and benefit from our platform?

I receive a service that is focused only on ASP.NET technology – you always offer the newest version available of ASP.NET right away. Since we develop everything on that technology, that's really important for us.

Everleap also offers scalability if we need it in the near future. Usually when a new site is released to production, it will not handle a lot of requests. But of course we want it to be successful and attract a lot of visitors. So I like the idea that I can host the site with Everleap from the beginning when there are very few visitors and in case of a sudden success, we won't need to migrate the site to another provider.

How has the customer service experience been with Everleap?

Excellent! Every time I had a chat session with an Everleap technical advisor, I received advice on how to solve my technical problems and they had a very

strong knowledge about ASP.NET technology. They also followed up to ask if everything was OK. With Everleap, I receive the kind of support of a big company with the sense of personal attention like a small business.

What does the future hold for your business and how does Everleap factor in?

We have a strategy plan to migrate all of our e-commerce sites to Everleap. Currently we have about eight sites hosted with you. By moving all our existing sites with e-commerce functionality, there would be about 100 in total. And we release about three new e-commerce sites every month.

One of our customers that wanted to manage their own account already created an Everleap account. And everything went very smoothly. We feel confident about recommending Everleap to our customers. ■

Everleap is modern hosting for today's developer. Built by the team at DiscountASP.NET on top of Microsoft Windows Azure Pack, Everleap brings together the reliability and scalability of the big cloud hosting providers with the predictable pricing, bundled services, and ease of traditional web hosting.

More information at Everleap.com